

# ADAM OLIVER

animation • illustration  
C i r r i c u l u m V i t a e



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From the end of 2010 until late summer 2011 I took advantage of an opportunity to have some time off work, backpacking from the USA to Fiji, New Zealand, Australia and throughout Asia. During this time I kept sketchbooks and worked on ideas for short films. To see parts of the short film and sketchbook work I completed during my time away, visit my gallery on my website. Since arriving back in the UK (with renewed enthusiasm!) I've worked freelance (see Adam Oliver Productions credits).

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## Professional Experience

ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY

2011

### **Artist in Residence & lecturer**

I worked on a self-directed short film project during my attachment to RMIT, along with a series of lectures and classes around traditional animation principles and motion graphics. I also conducted a special guest lecture on film production.

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INK DIGITAL ANIMATION STUDIO

2010

### **Animator and Clean Up Artist**

Working on Titeuf: Le Film for Pathe films under the creative direction of Neomis animation studio. My roles included clean up artist and animator on this high profile, 2D feature project. All work was required to be of an exceptionally high standard and weekly quotas for scenes needed to be kept.

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SOUTHAMPTON SOLENT UNIVERSITY

2007 - 2010

### **Associate lecturer (BA Hons Animation)**

Tutor in animation principles, life drawing, pre-production and final film units.

Responsibilities include advising on personal development for career and artistic pathways, lesson planning, material preparation, modular unit marking, excursion organisation, feedback and unit reports, life model booking, applicant interviewing and the writing of assignment briefs. I am also the designated figurehead for the open days whereby I prepare and present a presentation on the course and field any questions.

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ADAM OLIVER PRODUCTIONS

2007 - present

### **Animator, illustrator, designer**

*Examples of freelance work undertaken (all animation is digital 2D)*

- **Animator - Channel 4's Viz pilot (Baby Cow Productions) - October 2011**

I completed a months work alongside other animators on this series of short pilots for Channel 4. We were required to work in Flash and animate to a set 'style' with pretty fast turnarounds.

- **The Traditional Storyteller iphone/ipad app - Illustrator and project manager - September 2011**

Having worked with this company before, I was enlisted to help develop apps for five stories along with the accompanying illustrations. I sourced a developer to suit their budget along with managing the initial stages of visual design.

- **Storyboard artist & poster designer - Sirocco film project**

Storyboard artist for a short film shot in Europe. I was required to make notes during a meeting with the director/writer and DOP, then produce fast turnaround boards as a guide for shooting on location. I also designed their poster.



- **Motion Graphics and animation - *Everything Everything* music video.**

Working as part of a connection of individual animators and FX artists, I produced several shots for the high profile release of Photoshop Handsome, the band's flagship UK release. The video has been highly praised and is receiving worldwide interest. All ideas dreamt up by the creative individuals involved, with only raw green screen footage as a starting point.

- **Director and animator - Film commission for Broadway Arts Centre.**

A successful pitch for Broadway's summer arts programme earned me a commission to create twenty minutes of animation. Directing a team of animators, I also animating myself and brought the project in on time and on budget. The premiere was very well received and I was asked to publicly speak about the production during a special event held during the month-long screening programme.

- **3D modelling, particle FX and motion graphics - South East Tourism.**

HD motion graphics titles, custom 3D models with full lighting and texturing for high profile launch, advanced particle FX and post production touch ups. This included integration of existing branding and enhancing the additional material.

**Animator - BBC Learning Zone.**

Entirely self produced clip to accompany the regular TV slot. In 10 days I developed from pitch to final output.

- **Post-production FX - Colonel blimp - Language music video.**

Invited to pitch for post-production FX that were required on raw footage music video shoot. When the pitch was won, I re-worked the entire video with FX and colour correction to add the final polish. The director, producer and the band were extremely happy with the result and the video is currently in use in live shows.

- **Animator - Pew36 animation studios - Jay Haze music video.**

Hand drawn animation for initial flagship music video.

- **Animator - Pew36 animation studios - Monika Kruse music video.**

Flash animation and story pitching for beat-centric music video.

- **Motion graphics, idents and branding - South East Tourism.**

HD motion graphics titles, animated videos, presentation video and DVD material were commissioned to raise awareness of the region. This included working with the current logo and enhancing the surrounding context to fit each campaign.

- **Motion graphics, idents and branding - AEGON**

Brand development through animated character logo and synced sound. Used for Guardian Direct internal brand launch.

- **Motion graphics, idents and brand development - Sotones records.**

Produced HD idents, titles, credits and animation for the Sotones label. Eight band idents, 'bookend' videos and branding development pieces were produced to be used at sold out live events and promotional material.

- **TV pitch visual developer - Wontlings, Ruby and the Generators.**

Developing the characters, creating test animation and building a pitch document for pitches to CBeebies and Channel 5. Developing characters and logos for future merchandising opportunities.

- **Director and animator - Supporting sing-a-long video for a 'Beatles musical' production.**

Produced a musical piece utilising limited Flash animation in under a week due to client's timeframe. This was played during live U.S Beatles musical show to encourage audience to sing along.

- **Animator - 'Idiots of Ants' Edinburgh Fringe Festival show.**

Animated several scenes and assisted in character design and storyboarding. Animation was used in a sell-out Edinburgh Fringe show for the BBC comedy quintet, *Idiots of Ants*.

- **Director and animator - Short film 'Sheepish'.**

Produced, wrote, directed and animated an award-winning, hand drawn film. Sheepish was screened at various festivals around the world and on Sky TV.

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- **Flash animator - Fireman Sam, Pingu - e-learning project - HIT Entertainment.**

Created Flash assets for e-learning projects using HIT characters, including interactive games. Adhered to strict model sheet standards in creation of characters and environments.

- **Digital illustration - Triffic Films - Jimmy Carr's UK tour.**

Created supporting 'punch line' illustrations using photo manipulation techniques for Mr Carr's UK tour.

- **Front cover design - Triffic Films - *Televi*visual magazine Christmas issue.**

Designed and artworked the prestigious end of year issue for popular industry magazine.

- **Comic strip artist - MK Dons F.C**

Artist for a bi-weekly, topical comic strip for the MK Dons Football Club programme undertaken for one football season.

- **Promotional illustration - Rear View Mirror Productions.**

Commissioned to produce three posters for different theatre productions.

- **Flash website designer - Walcon Marine Ltd.**

Designed and built a bespoke Flash website for the international company, Walcon Marine Ltd. The website features various galleries of their projects from around the world and technical specifications of their products. Intergrated use of video, php, pdf brochures and realtime updates.

- **Web and print designer, Illustrator - Hyundai Motors.**

Designed and maintained one of Hyundai's websites. Tasks included producing web content adhering to brand, creating 'satellite' sites to promote offers, building the brand through illustration/cartoons and targeted advertising, email marketing and newsletters, regular graphics for press publication, photography and client liason.

- **Web designer and brand development - Kids Kung Fu, Nottinghamshire Golf Union.**

Designed and built websites for both clients, including fully integrated CMS framework for custom site administration. Designed and developed graphics and themes to enhance each brand focused on the needs of their target audience.

- **Logo and brand development including website design - Golf Concepts.**

Building from the client's ideas, this brand was designed and built from scratch, emphasising the key aspects of the services on offer. A bespoke website was also tailored so updates could be added as and when the client needed, using a CMS framework. Since the launch of golf concepts, the business has been commissioned by the English Golf Union to provide consultancy and coaching services to various aspects of the game and its development.

## **Skills and achievements**

**Software** Adobe Photoshop, After Effects, Premier, Flash, Illustrator, Dreamweaver, Soundbooth, Encore.  
Toon Boom Animate & Storyboard Pro, CelAction, Sketchbook Pro, 3DS Max, Final Cut.

**Disciplines** Traditional & digital 2D animation. watercolour & digital illustration, character design. storyboarding, 3D.  
HTML, CMS (Wordpress, Joomla), Cpanel, template building, SEO, article writing, software reviews.

**Education** 1st Class honours BA Animation - Southampton Solent University.  
Art foundation diploma.  
Four *A grade* A-levels.  
Scott Eaton's Anatomy Masterclass.  
Andrew Gordon's Animation Masterclass.

*References available on request.*

To see examples of my work, log on to **www.adamoliver.com**